

Group Members: _____

Commercial Guidelines

You will be creating a commercial promoting the idea to “just say no”. The commercial should be creative and be informative to the audience.

Grading:

- _____ Commercial is 30sec.- 1 minute in length. (10pts.)
- _____ Commercial has a clear message or slogan. (10pts.)
- _____ All members of group are involved. (10pts.)
Everyone talks and plays a role.
- _____ Uses creativity. (10pts.)
Unique ideas
- _____ Oral communication skills are done properly. (10pts.)
Talk loud enough
Eye contact
Hands out of pockets
Avoid use of words like “um” and “like”

Total: 50pts. _____

Comments: